The 'My Instant Stylist' mobile application (the **App**) and the My Instant Stylist website located at myinstantstylist.com (the **Site**) use cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse and also allows us to improve the App and the Site.

A cookie is a small file of letters and numbers that we (or third parties) store on your device, if you agree. Cookies contain information that is transferred to your device.

The following cookies are used on our App and the Site:

- **strictly necessary cookies.** These are cookies that are required for the operation of the App and the Site. They include (for example) cookies that enable you to log into secure areas of the Site, use a shopping cart and make use of e-billing services;

- **analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around the App and the Site. This helps us to improve the way the App and the Site work (for example, by ensuring that users are finding what they are looking for easily);

- **functionality cookies.** These are used to recognise you when you return to the App or the Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region);

- **targeting cookies.** These cookies record your visit to the App or the Site, the pages you have visited and the links you have followed. We use this information to make the App, the Site and the advertising displayed on them more relevant to your interests.

You can find more information about the individual cookies and the purposes for which they are used in the table below:

App / Site	Cookie title	Cookie name	Purpose	Duration	Third Party?	More information
[App/Site]			Necessary, Analytics and Preference Cookies		Stripe	*https://stripe.com/gb/legal/cookies-policy*
			Signed Cookies		Google	*https://cloud.google.com/cdn/docs/using-signed-cookies*
			Authentication, Security, Advertising, Site Features and Services, Performance, Analytics and Research, Third-party websites and Apps.		Facebook	https://www.facebook.com/policy/cookies/

You can choose which analytical, functionality, targeting and third party cookies we can set by clicking here. However, if you use your settings to block all cookies (including essential cookies), you may not be able to access or use some or all of the App or the Site.